

# SPONSORSHIP INFORMATION

**CSBR**  **PRESENTS**

## THE NEXT **BIG** **LEAP**

Colorado Space Business Roundtable Presents  
**ROUNDUP 2021: THE NEXT BIG LEAP**

Hosted at the Denver Museum of Nature and Science  
December 1, 2021 | 8:30a.m. – 5:00p.m.

**18**<sup>th</sup>  
**ANNUAL  
ROUNDUP**





# 2021 Roundup Sponsorship Menu

Join us as a Sponsor for the 18th Annual Roundup —  
Colorado's premier space industry update and networking event!  
Presented by The Colorado Space Business Roundtable (CSBR)

## Why sponsor the 2021 CSBR Roundup?

- **SHOWCASE** your company to Colorado's most influential space stakeholders in industry, government, academia and military.
- **EXPOSURE** through a variety of CSBR channels and event promotion including print, internet marketing, e-mail, newsletters, social media and press releases.
- **CONNECT** with other innovative start-up companies, emerging technology partners, industry leaders and the space community in general.
- **CREATE** lucrative partnerships and relationships.
- **ENGAGE** in meaningful conversations.
- **LEARN** from an amazing line up of influential space leaders in Colorado.
- **BE SEEN** as an essential contributor to the future of space commerce.
- **SUPPORT CSBR** in their internship and student ambassador program, road trips to bring awareness to small aerospace businesses throughout Colorado & specialized events.

The 2021 Roundup will be exciting and informative with our various panel discussions, key-note speakers, highlights of our CSBR Student Ambassadors and small Colorado businesses doing exceptional things in the aerospace industry. Roundup begins with the Congressional Aerospace Update from the Colorado congressional delegates focusing on issues facing the aerospace industry in our nation's capital. Learn what we can do as an industry to back our congressional staff in their aerospace support work. CSBR student ambassadors will detail their experiences interacting with leaders in the aerospace industry. There will be a panel discussion on human space flight and the projects and activities supporting the mission to get to the Moon and then to Mars... and much more!

CSBR encourages your company to become a sponsor and add your company's name to the CSBR supporters—promoting the aerospace industry here in Colorado.

**Take the Next Big Leap and sign up to be a sponsor today!**

Please consider any sponsorship support level that fits your budget as every dollar is appreciated.

## 2021 Sponsorship Levels & Benefits

	Platinum: \$10,000	Gold: \$8,000	Silver: \$6,000	Bronze: \$4,000	Community: \$2,000
Roundup Conference Entry Passes (1 Per Person)	20	10	6	4	2
CSBR Memberships for One Year (Individual)	20	10	6	4	2
One 6-foot Exhibitor Table	X	X	X	X	X
Logo on CSBR Website for One Year	X	X	X	X	X
Logo on Event Signage	X	X	X	X	X
Logo in Printed Event Program	X	X	X	X	X
Logo in Rotating Sponsor Slideshow	X	X	X	X	X
Logo on CSBR Social Media Channels	X	X	X	X	X
Verbal Recognition at the Roundup Luncheon	X	X	X	X	X
Inclusion in Media Press Release	X	X	X	X	X
Sponsor Identifying Ribbon on Name Badge(s)	X	X	X	X	X
Reserved VIP Seats & (Tables) at Luncheon	20 (2)	10 (1)	6 (0)	4 (0)	2 (0)
Stage or Video Presentation at Luncheon (3-min)	X				
Half Page Advertisement in Conference Program	X				
Space for Display Banner at the Event	X				



## Event Sponsorship Opportunities

**Classroom, Breakfast, Reception, Lanyard and Program Sponsorship benefits are listed below:**

### **Classroom Sponsor: \$500 (4 available)**

- Sponsor a Colorado classroom to attend the Roundup virtually
- Corporate branding in the program along with classroom photo
- 1 Roundup conference pass
- Sponsor ribbon on badge

### **Breakfast Sponsor: \$500.00 (2 available)**

- Corporate branding in the program as a breakfast sponsor
- 1 Roundup conference pass
- Easel with your logo / advertising at the breakfast area
- Cocktail round with your materials near breakfast area
- Sponsor ribbon on badge

### **Reception Sponsor \$500.00 (2 available)**

- Corporate branding in the program as a reception sponsor
- 1 Roundup conference pass
- Easel with your logo / advertising at the reception area
- Cocktail round with your materials near reception area
- Sponsor ribbon on badge

### **Lanyard Sponsor: \$500.00 (1 available)**

- Corporate branding in the program as a lanyard sponsor
- 1 Roundup conference pass
- Use of your preprinted company lanyards (provided by you)
- Sponsor ribbon on badge

### **Program Sponsor: \$500.00 (1 available)**

- Corporate branding in the program as our program sponsor
- Your corporate logo displayed prominently on the printed program
- 1 Roundup conference pass
- Sponsor ribbon on badge



# Sponsorship Commitment Form

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Office): \_\_\_\_\_ (Mobile): \_\_\_\_\_

## OPTIONS:

Please indicate which sponsorship package you would like to reserve:

### SPONSORSHIP

- ☐ Platinum – \$10,000
- ☐ Gold – \$8,000
- ☐ Silver – \$6,000
- ☐ Bronze – \$4,000
- ☐ Community – \$2,000

### EVENT SPONSORS

- ☐ Classroom – \$500
- ☐ Breakfast – \$500
- ☐ Reception – \$500
- ☐ Lanyard – \$500
- ☐ Program – \$500

### PAYMENT METHOD

- ☐ Check is enclosed — Please make payable to CSBR.  
Mail check and completed form to: **P.O. Box 929, Indian Hills, CO 80454-0929**
- ☐ Credit card payment (We will send you a secure electronic link for payment)
- ☐ Invoice me at the address listed (contact information must be listed)

**Please send completed form to [Info@ColoradoSBR.org](mailto:Info@ColoradoSBR.org)**

## DELIVERY REQUIREMENTS:

**Logo:** Please send the corporate logo desired for all uses in 2021 Roundup – DEADLINE – 10/22/2021. Please provide logo in “vector” format (EPS or AI) for the sharpest result. If “raster” format (JPG, PNG, TIFF) must be used, make sure it is the highest resolution possible to avoid fuzziness. Email company logo to [Info@coloradoSBR.org](mailto:Info@coloradoSBR.org).

**Advertisement:** If your package includes an advertisement, email print-ready artwork to [info@coloradosbr.org](mailto:info@coloradosbr.org). Dimensions of ½ page ad is 5” x 4” or 2.5” x 8”

**If you have sponsorship questions, please contact:**

**Janet Randles**

**2021 Sponsorship Coordinator**

**Phone: 720-704-8477**

**Email: [info@coloradoSBR.org](mailto:info@coloradoSBR.org)**