

# CONNECTING & ADVANCING COLORADO AEROSPACE

## COLORADOSBR.ORG



## Company Member Spotlight



### Strategic Decisions Group International LLC

Business leaders rely on us for their most challenging strategic decisions—where to invest, what to divest, when to place big bets. Strategic Decisions Group is a management consulting firm with a special focus on decision making. At its heart, strategy is about making choices about how and where to use resources and talent. We provide the tools and advice that enable companies to make difficult decisions and move ahead in the face of uncertainty—taking the bold steps that maximize value with confidence that they have made the best possible decision.



**Robert Cone, Director of Aerospace Bus Dev**

### Improving decisions—and how they're made

Companies must make high-stakes decisions all the time—which approach to manufacturing capacity expansion, which oil field to develop, which drug to take to development, or which space architecture approach has the highest NPV. The way in which they decide among options can determine the outcome as much as the decision itself. SDG helps companies make the best strategic decisions using decision quality (DQ), an approach to analytic, fact-based decision making that emphasizes insight over intuition, and analytics over conjecture. Our consultants work with your team to craft strategies and make the decisions that drive superior performance and yield significant returns on investment. And, because the decision-making process is fact-based and transparent, there is greater chance of alignment and successful implementation. SDG provides the tools and guidance that enable companies to make difficult decisions and move ahead in the face of uncertainty—taking the bold steps that maximize value with confidence that they have made the best possible decision.

**WE MAKE SURE YOUR MOST IMPORTANT DECISIONS ARE ALSO YOUR BEST.**



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